# Joint analysis of eye movements and EEGs using coupled hidden semi-Markov models to identify and characterize reading strategies

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# Reading strategies & segmentation

- Aim: identifying strategies within text reading trials and characterizing these with EEG patterns.
- Carver (1990) identified 5 reading strategies
- Reading strategies were defined in controlled settings using reading rates
- **Issue**: how to identify strategies in free reading trials from eye-tracker and EEG data?
- Proficient readers are not faster but switch more efficiently between strategies (can we check this?)



#### 5 reading strategies by Carver (1990)

# Eye movements & eye-tracking

During reading, eyes move across words and can be tracked with an eye-tracker





- Fixation (circles): immobilization of visual gaze during few ms.
- Saccade (lines): brief movement of the eye between two fixations.
- Scanpath: series of fixations and saccades recorded during a given task.

- Ecological context: information search tasks involving both semantic information gathering and decision making processes (Frey et al., 2013)
- Simulate press review task through binary decision:

Is the text related to the topic or not ?

- positive decision: target words
- negative decision: incongruent words
- Experimental settings:
  - 15 participants
  - 180 texts per participant
  - Target topics are nominal phrases. e.g. "modern art"
  - 60 Highly- / 60 Moderately- / 60 Un-related texts to the topic
- Data sets: eye movements, electroencephalograms (EEGs)

# Scanpath examples - HR / UR texts

## "International tribunal" (Highly related)



"Iraq conflict" (Unrelated)



- Based on eye-movement features, how to segment scanpaths into interpretable segments (reading strategies) that reflect changes in cognitive processes in information acquisition and processing?
- How can we use covariates (text types, EEGs) to interpret and validate segmentations based on eye movements?
- How can we **model both eye movements and EEGs** into a coherent framework to enhance segmentation?
- Segmentation of temporal data based on statistical tools (Simola et al., 2008)

# Outline

- 1. Hidden (semi-)Markov Models
- 2. HSMM estimation on scanpaths
- 3. A posteriori analysis of restored states from covariates (text, EEGs)
- 4. Joint modeling of eye movements and EEGs
- 5. Contributions & Perspectives

# Hidden (semi-)Markov Models

## Hidden Markov Model (HMM)

 $\forall i, j \in \mathcal{S}, \quad A_{ii} = P(S_t = j | S_{t-1} = i)$ 



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# Hidden Markov Model (HMM)



Say  $\theta = {\pi_j, A_{ij}, b_j(v_g)}$  are unknown, **S** hidden, and I just observed **O**:

 How do I estimate the model parameters θ̂? (MLE)

- How do I compute the most likely state sequence  $P(S_{1:T}|O_{1:T}, \hat{\theta})$ ? (Viterbi)
- How do I find Card(S)? (BIC)
- How do I identify S? (interpretation)

## Hidden semi-Markov Model (HSMM – Yu, 2010)



# **HSMM** estimation on scanpaths

# **Output process construction**

#### **Observed Process: "Readmode"**

- Categorical variable with 5 levels from long regression to long progression, i.e. bounded number of words crossed in one saccade ∈ V = {< −1, −1, 0, 1, > 1}
- Invariant by changes of screen layout.
- Time index: fixations

#### Latent Process

- **Reading strategies:** "hidden", to be recovered through different patterns of Readmode frequencies.
- **Number of reading strategies:** unknown, to be determined by information criteria.

#### Model covariates

• Fixation duration, Saccade amplitude, Text properties, EEGs

## **Estimated model parameters**



Each reading strategy is characterized by: a **readmode pattern**, a **sojourn distribution**, **probabilities to switch** to other reading strategies and an **initial probability.** 

# Scanpath restoration - HR / UR texts

"International tribunal" (Highly re- "Iraq conflict" (Unrelated) lated)







A posteriori analysis of restored states from covariates (text, EEGs)

# Text covariate – Trigger word detection

"International tribunal" (Highly related +)



- Do transitions occur around keywords more often?
- Automatic detection of trigger words w.r.t. topics
- Using vector-space word representations and distances
- In UR texts, inclusion of log frequency factors for specificity

# Text covariate – Distance between target words and times of transition



- Reading strategy transitions occurs around keywords when exiting states Normal Reading and Information search.
- The effect is less salient when exiting Speed Reading, except for UR texts.

# EEG analysis - Bands, activities, tasks

• **Issue:** In free reading tasks, EEG patterns are not synchronized in trials. EEGs kind of resynchronized by strategy changes.



- **MODWT**: Highlights patterns that might not be visible on time domain.
- Scales of decomposition associated with characterized brain waves in the literature:  $\beta$  to  $\delta$  (e.g., memory performance and encoding; Neuper and Klimesch, 2006).
- Same principle for locality (e.g., left hemispheric lateralization for verbal working memory, right hemisphere lateralization for spatial working memory; Nagel *et al.*, 2013).

#### Small-world network analysis (Achard et al., 2006)

- 1. Confidence intervals on (MODWT) wavelet correlations and **hypothesis testing**
- 2. Global thresholding into adjacency matrix
- 3. Graph and associated metrics
  - mean degree
  - inverse mean shortest path distance = efficiency
- Particular issue:
  - Individual variability (requires further individual thresholding)



## EEGs - Anatomical maps for scale $\theta$



Normal reading - mean degree: 3.46, efficiency: 0.31



Speed reading - mean degree: 3.6, efficiency: 0.33

Information search - mean degree: 3.2, efficiency: 0.30



Slow confirmation - mean degree: 3, efficiency: 0.27

# Shortcomings - Uncertainty of state sequence restoration

- Uncertainty in state restoration not accounted for (state entropy).
- Delays in switches wrt regimes in eye movements an EEGs.



Computation of Posterior probabilities of state sequence  $s_t^{(k)} = \max_{\substack{s_{1:t-1}, s_{t+1:T}}} P(S_{1:t-1} = s_{1:t-1}, S_t = k, S_{t+1:T} = s_{t+1:T} | O_{1:T})$ 



"Economic growth" - Unrelated text

# Modeling specifications

Asynchronous, heterogeneous hidden semi-Markov model (AHHSMM)

#### Different sampling rates

- $t \in \{1, ..., T\}$  now denotes a temporal index in ms.
- Let  $N_t$ , the number of fixations from 1 to t

#### **Delayed State**

- Let  $\{S_1^{(2)}, ..., S_T^{(2)}\}$  a discrete latent state taking values in S and encoding the first SMC  $\{S_1, ..., S_{N_T}\}$  at a higher sampling rate, plus a lag.
- We denote the lag  $\{\epsilon_{N_1}, ..., \epsilon_{N_T}\}$ , with  $\epsilon_{N_t} \in \{1, ..., \mathcal{L}\}$  in its most general form.
- Hence we have:  $S_t^{(2)} = S_{N_t \epsilon_{N_t}}, \forall t \in \llbracket \epsilon_1, \tau \rrbracket$ .
- *ϵ<sub>Nt</sub>* could be deterministic, random, autoregressive, dependent on channels and /
   or states (model selection)
- Estimation through adapted Expectation-Maximization algorithm (Dempster *et al.*, 1977)

#### Contributions

- Towards a comprehensive model to analyse heterogeneous signals with desynchronized regime switches.
- Deeper understanding and statistical characterization of reading mechanisms in press review-like tasks.

#### Perspectives

- Individual variability: quantification and EEG correction with mixed models.
- EEGs: strengthen result interpretation on graphs based on literature.
- Model comparison and selection : different assumptions on delays; specific properties of channels and brain waves.
- Fine-grain hierarchical modelling of reading processes (word decoding, semantic integration, etc.)

# Thank you

# References

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# Supplementary material

- State sojourn time are by definition Geometric
- Let X ~ G(p), E[X] = 1/p, V[X] = <sup>1−p</sup>/<sub>p<sup>2</sup></sub>. Expectation and Variance linked by one single parameter p.

#### Model selection - RandomInit - choosing of K, L



		Normal reading	Fast Forward	Information Search	Slow Confirmation
Fixation duration (ms)		$183\pm68$	$170\pm60$	$190\pm70$	$188\pm 68$
Saccade amplitude (px)		$121\pm103$	$150\pm94$	$136\pm103$	$144\pm98$
Reading speed (wpm)		382	600	436	227
Cumulated cosine*		.33 ± .28	$.33\pm.30$	$.51\pm.23$	.47 ± .26
Saccade direction	Backward	.09	.09	.18	.19
	Upward	.01	.02	.04	.10
	Downward	.14	.22	.19	.19
	Forward	.71	.61	.51	.44
	Last	.05	.05	.07	.08

\* Measure of cumulated gathered semantic information

Speed reading suggests to be an easy task and therefore shorter fixations - Rayner (1998), Simola et al. (2008)

# Model validation - Understanding the usage



#### Strategies usage wrt text types

# Factorial Correspondence Analysis: Stra gies and Subjects



#### In practise:

- strategies are used differently according to the text type,
- not all strategies are used for every trial or by every subject.

#### Model validation - EEGs - Information Diffusion



#### EEGs - Choosing the correlation threshold

